



We're hiring!

WinWin International Digital Information Designer

Level: Mid/Senior | Salary: Market-related

Location: Riverclub, JHB

The value you'll bring to our team

This person will be tasked with creating exciting visual representations of complex content, making it easy for people to understand and learn from these designed elements. Along with top-tier design skills, they have a good understanding of user needs and behaviours.

Roles and responsibilities of a WinWin Digital Information Designer:

- Partner with client service, and other relevant stakeholders, to fully understand the needs and goals of the project.
- Analyse supplied content to identify key insights and trends and find the best ways to bring the information to life.
- Collaborate with cross-functional teams, including content creators and elearning developers, to plan projects and ensure that designs align with project goals and timelines.
- Design infographics, diagrams and other visual assets to convey detailed information in simple and effective ways.
- Ensure that designs are easily understood by, and appealing and relevant to, their target audiences.
- Test designs and make necessary tweaks based on user feedback and data analysis.

The right person for the job...

- Is Joburg-based (*non-negotiable*) and keen to work on-site at our premises
- Has a minimum of 4 years' experience in information design or a related field
- Has a relevant bachelor's degree
- Has strong information design and digital design skills
- Is fully proficient in Adobe Cloud (specifically Illustrator, InDesign and Photoshop), MS PowerPoint and Figma
- Has solid data analysis skills, with the ability to find key insights and trends within complex information
- Understands user needs and behaviours and knows how to use design to reach different audiences
- Understands data visualisation best practices, including accessibility and user-centered design principles
- Has an impressive portfolio showcasing their **own** skills and abilities
- Has a good command of English, with great written and verbal communication skills
- Is able to work independently and willing to quality-check their own work (*attention to detail is a must!*)
- Thrives under pressure and is used to working in a busy, agency-like environment
- Has strong time management skills
- Is a people's person and works well with others, from team mates to suppliers to clients
- Has a desire to put down roots in a fast-growing, culture-orientated company

Advantageous

- Learning and development industry experience (instructional design, elearning development etc)
- UX/UI design experience, with knowledge of XD
- Animation and/or motion graphic design experience, with knowledge of After Effects
- Video editing experience, with knowledge of Premiere Pro

Our clients include

Old Mutual Group Ltd, Momentum, Illovo Sugar Africa, Inside Data, AB InBev Africa and SAB, JTI, PepsiCo and Simba, CCBA, Ola Energy, Thungela Resources, Harmony Gold, Exxaro, Unitrans and more

Ready to apply?

Send your cover letter, CV, portfolio/showreel and references to info@winwinza.com

Note: Applicants who don't meet the above minimum criteria will not be successful.

Learn more about us!

www.winwinza.com



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